

DIRECTION. CONFIDENCE. INDEPENDENCE.

Dan Gardner

The Science and Politics of Fear

As a thank you from Dan Gardner's associates, they have made a very special donation in SANDSTONE's honour. Kiva.org is the world's first person-to-person micro-lending website, empowering individuals to lend directly to an entrepreneur in the developing world. Kiva.org is creating a global community of people connected through lending to help alleviate poverty, improve their standard of living, and provide opportunities to become economically independent.



As a result of our evening with Dan Gardner, a donation has been made to the following entrepreneur: Diabou LÔ from Ziguinchor, Senegal.

Diabou LÔ is a 53-year-old woman who is married and the mother of nine children, all attending school. She has been a member of Banc Villageois de TENGHORY DIAMALAYE for seven years and has obtained from it fourteen loans, which she repaid without a problem. She is developing a business selling firewood and charcoal. She helps her husband to support the family.

“Thanks for the invite to sit in on this provocative talk – so interesting to look at the situations around us with more objectivity and analysis.”

“What an enjoyable evening in every sense... how impressive and valuable the “Sandstone Series” continues to be. It is and an event I look forward to each year!”

“Dan was great and really made you think about the notion of using fear as a marketing tactic in many aspects of our world.”

“The topic was VERY topical, and the conversation that followed was particularly interesting and robust (and the food and drink are always fantastic).”

“It was very refreshing to be at an event that didn't end with a HARD sell. This is the most professional event I have attended.”

“Why are the safest and healthiest people in history living in a culture of fear.”

Dan Gardner